

## ECOBOARD QUALIFIED MATERIALS

ECOBOARDS exist thanks to the pioneering companies that produce foam and resin using plant-based and/or recycled materials. The environmental benefits of these “Qualified Materials” are verified by Sustainable Surf using independent testing, audits, and/or lifecycle assessment.

The use of these materials in a board will ensure that it has a measurable environmental benefit.

## ARE YOU AN ECOBOARD BUILDER

Sign up online using our straight-forward registration process and we'll get in touch to hear more about the boards you are making and share that story with surfers globally.

Join our community of board-builders that share best practices for making boards with reduced impact. There are many ways to build a board that is better for the environment while still retaining high performance and quality.

*“YOU’VE GOT TO GIVE CREDIT TO SUSTAINABLE SURF. THEY’VE REALLY BEEN PUSHING US; SHOWING UP AT THE FACTORY WITH NEW RESINS, NEW IDEAS AND NEW PROJECTS. WITHOUT THAT RELATIONSHIP... WE WOULDN’T BE WHERE WE ARE NOW” - SCOTT ANDERSON, GM CHANNEL ISLANDS SURFBOARDS*

**A program by Sustainable Surf.** We use the power of surfing and surf-culture to engage and activate people to live a more ocean friendly *Deep Blue Life*. Sustainable Surf partners with brands and ambassadors to deliver programs that provide ‘on-ramps’ to help people live that more sustainable lifestyle.



# The ECOBOARD Project



The ECOBOARD Project verifies the use of more sustainable materials in surf, SUP, kite and sail boards. With over 160 brands making ECOBOARDS globally, it is easy for anyone to choose a more ocean-conscious surf-craft carrying the ECOBOARD logo.



## PERFORMANCE PROVEN

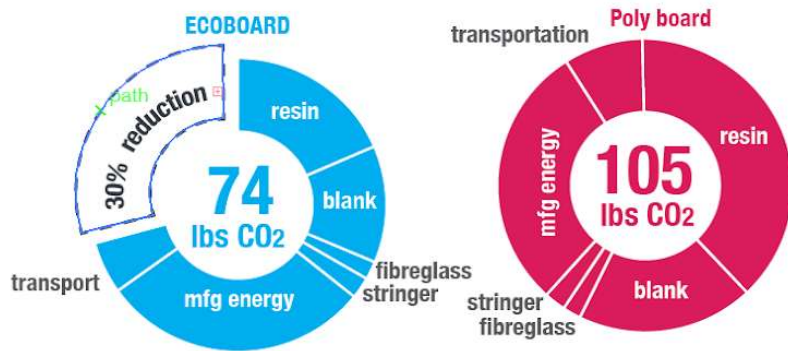
The performance of ECOBOARDS has been validated, with pros like Kelly Slater, Jordy Smith, Michel Bourez, Lakey Peterson and Johanne Defay riding ECOBOARDS on the World Tour and winning heats and events. While free-surfers like Rob Machado, Dane Gudauskas and Alex Gray, have taken their ECOBOARDS to waves most of us can only dream of.



*“RIDING THE ECOBOARD IN THE US OPEN WAS A BIG TESTAMENT TO HOW MUCH I BELIEVE IN THE PRODUCT. I FELT THE BEST ON THAT BOARD!” - LAKEY PETERSON, WORLD CHAMPIONSHIP TOUR SURFER*

## SCIENCE-BASED VERIFICATION

In 2016, Sustainable Surf completed the first eco-surfboard lifecycle study. The study confirmed that an ECOBOARD, made with a recycled content Marko Foam EPS blank and Entropy Super Sap plant-based resin, has a 30% reduction in carbon footprint.



When you see a board with the ECOBOARD logo, Sustainable Surf has verified that it has one or more of the following attributes:

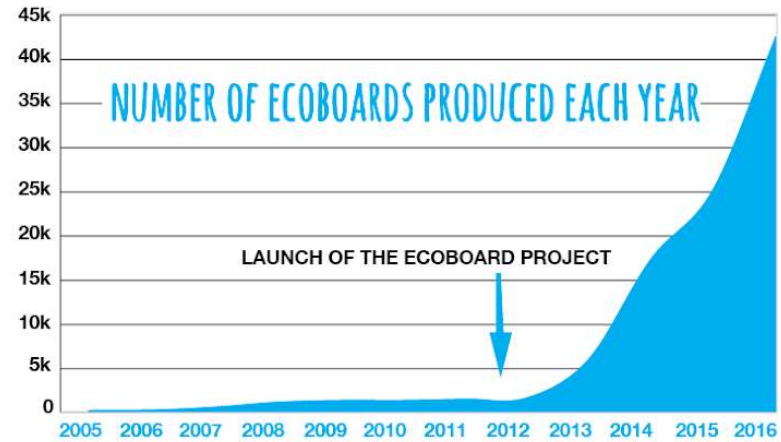
1. Reduced carbon footprint
2. Renewable, recycled and up-cycled
3. Reduced toxicity in manufacturing

## THE RISE OF THE ECOBOARD PROJECT

Since the launch of the program in 2012, there has been a dramatic growth in the number of ECOBOARDS hitting the water. Over 40,000 verified ECOBOARDS were built in 2016 and approximately 150,000 have been produced globally since the program launched.

Those numbers are set to grow even more over the coming years. SUP, kitesurf and windsurf brands have all started to embrace the program, taking the ECOBOARD message beyond the ocean and the waves, to lakes, rivers and rapids globally.

In 2013 the ECOBOARD Project was endorsed by the Surfing Industries Manufacturers Association (SIMA).



## TWO ECOBOARD LEVELS

**ECOBOARD Level One** makes it easy for any board builder to get started making ECOBOARDS. Simply choose one ECOBOARD Qualified Material, and the board will be better for the environment without affecting performance, durability, or quality.

**ECOBOARD Gold Level** rewards the top sustainable boards and board builders. Boards carrying this logo have the highest reduction in environmental impact and use the most advanced materials sourced from responsible supply chains. Gold Level board builders have been audited by Sustainable Surf to verify the use of best practices and sustainable materials.



"WE'RE HONORED TO BE ONE OF THE FIRST ECOBOARD PROJECT PARTNERS TO BE APPROVED TO PRODUCE 'GOLD LEVEL' DESIGNATED ECOBOARDS." - MARTIJN STIPHOUT, VENTANA SURFBOARDS & SUPPLIES